

How much **Lead** is in your child's toothpaste?

Lead Safe Mama, LLC is sending toothpastes (marketed for use by children and adults) to the lab to test for Lead, Cadmium, Arsenic, & Mercury. Test results that we have gotten back so far are in the chart below. This chart is a work in progress.

Key:

- A. Risewell in Cake Batter
- B. Boka in Ela Mint
- C. Sensodyne
- D. Jack N' Jill in Strawberry
- E. Dr. Jen Kids Strawberry #FF
- F. Tom's of Maine in Strawberry
- G. Wellnesse in Strawberry
- H. Now Xyli-White - Fluoride Free
- I. Hello in Fresh Watermelon
- J. Just Ingredients Fresh Citrus
- K. Earth Paste in Lemon Twist



Arranged in order of **Lead Level**, ascending.
This is **not** a "ranking" --

Stand by for more ...

There is no "safe level" of Lead in toothpaste used by children.

Updated
Feb 10, 2025

= Highest level for that toxicant

All measurements below are in Parts Per Billion (PPB)

	A	B	C	D	E	F	G	H	I	J	K
Lead Pb	26	32	116	120	200	240	273	421	493	593	3,500
Cadmium Cd	9	<5	<5	<5	9	<5	8	<5	<5	267	31
Mercury Hg	<5	10	<5	<5	6	<12	<5	9	19	<12	<5
Arsenic As	8	21	16	<5	60	40	133	12	6	1,500	2,700

All federal agencies agree that there is no safe level of Lead exposure.

Test Results



2025 Third Party, Independent Laboratory Testing

See the full lab reports
& read the articles on
LeadSafeMama.com